



Next Generation -  
the **EVOLUTION** of  
Project Management

**2018**

**Project Management Conference**

**19 – 21 September**  
Sky City, Auckland, New Zealand



[www.projectmanagementconference.org.nz](http://www.projectmanagementconference.org.nz)





# Next Generation - the **EVOLUTION** of Project Management

You are invited to become part of the  
New Zealand Project Management Conference 2018

**19 – 21 September**

Sky City, Auckland, New Zealand

## **19 September**

Masterclasses, site visits, student seminar, exhibition set-up and Welcome Function.

## **20 September**

Executive breakfast speaker, conference opening, full day conference, Project Management Awards Dinner.

## **21 September**

Executive breakfast speaker, full day conference, conference closing.

## Conference Theme...

Next Generation - The **EVOLUTION** of Project Management.

The Next Generation looks at how project management is developing and morphing to suit the business environment. Relentless transformation of products, services, building, and technology has put project managers in the driver's seat. How are trends in technology and construction shifting and shaping the way we work in teams and with our customers?

### **Next Generation Project Manager**

Every generation is unique. We are operating more and more in "real-time" and information is moving at the blink of an eye. How does a project manager evolve in a world of on the brink of its 4th industrial revolution? The evolution toolkit for Project Managers is getting bigger and bolder. And it wants to be filled with the brightest and smartest tools it can grab.

### **Next Generation Technology**

Business needs are changing; the pace is faster than ever before. The expansion of artificial intelligence and algorithms, pay wave, drones, self driving cars, Uber Eats, online shopping, voice ID within banking systems, everyone wants everything 'on demand'.

What does this mean for the Next Generation Project Managers working in this high-speed realm? Where do we fit in? How do we keep up the pace and listen to crowd demand? What are the important topics, tools and methods we need to know and deliver?

### **Next Generation Construction**

The construction industry hasn't really changed since the 1980's - building a house is still done very traditionally. The Government want more houses built. Is it time for the construction industry to change and adapt to new methods?

Who are the key players in this industry and what challenges do they face in a future evolving so quickly that traditional models can't keep up?

# Delegate Demographics...

We are expecting 450+ attendees from throughout New Zealand and overseas to attend this event from a range of sectors including:

- Government (Central and Local)
- Construction
- Engineering
- Health
- Education
- Information Technology
- Manufacturing
- Finance
- Communications
- Utilities

The Project Management Conference rotates annually between Auckland, Wellington and Christchurch. The majority of delegates travel to attend the conference. We expect about 35-40% of delegates to come from Auckland and 5% will be international delegates. The remaining 60% of delegates will come from Wellington (just over 20%), Christchurch (just under 20%) and regional delegates will make up the last 20% (mainly Dunedin, Tauranga, Palmerston North, Nelson and Hamilton).

## Other Key Facts based on previous conferences

- 60% Project Managers or Senior Project Managers
- 30% Director PMO, Manager PMO or Programme Manager
- Delegates love our conference - likelihood to recommend our conference to colleagues from 2017 conference was 100%
- Over 40% of delegates listed their primary reason for attending was to find out about industry trends

## Why Get Involved?

Your involvement in the Project Management Conference 2018 will give you the opportunity to:

- Understand current issues and opportunities in the project management environment.
- Introduce New Zealand's key project managers to your organisation.
- Network with key decision makers.
- Connect through social media
- Communicate with the project management community through the Conference and PMINZ media before, during and after the conference.
- Access to our 4,000 plus project management community

## Good things happen when you get involved with PMI...

Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research. The New Zealand chapter was established in 1994 and has over 1,600 members across 11 branches. Our goals are to help make better project managers, provide value to the project management community and advocate for excellence in project management

If your organisation runs projects, works with project managers, or has products that project managers use, the Project Management Conference is the best place to connect with your audience.

# Project Management Students...

This year's conference will include a seminar for students and educators from tertiary institutions around Auckland focusing on project management as a career path and profession. We are targeting up to 100 project management students to attend this free of charge event. The seminar will be held on 19 September (afternoon). Involvement of sponsors is sought for this seminar.

We are also seeking student sponsors. Pricing to sponsor a student to attend the conference is \$400 per student. Promotion of student sponsors will be done throughout the conference and sponsors will get the opportunity to promote their support for a student.

## Sponsorship Options...

Depending on the outcomes your organisation would like to achieve there are many ways to get involved. The following list provides some ideas and cost estimates. For additional exposure select more than one option and become a bronze, silver or gold sponsor.

### Gold Sponsor

*If your organisation invests more than \$12,000 in the conference you will be recognised as a Gold Sponsor. This will include verbal recognition and signage at the event, plus negotiated promotional placements.*

#### Benefits:

- Package benefits as outlined (see next page)
- Reduced registration rates for clients and staff
- Full page advertisement in the conference program
- Pre/post event exposure to PMINZ members till the end of 2018
- Access to the conference mailing list (excel)
- Prominent feature on the PMINZ and conference website, and three features in PMINZ newsletter during 2018
- Recognised at member meetings across the country for 2018

### Silver Sponsor

*If your organisation invests more than \$9,000 in the conference you will be recognised as a Silver Sponsor.*

#### Benefits:

- Package benefits as outlined (see next page)
- Half page advertisement in the conference program
- Pre event exposure to PMINZ members for three months prior to the conference and in a single post conference message
- Access to the conference mailing list (excel)
- Feature on the conference website and two features in PMINZ newsletter during 2018
- Recognised at member meetings prior to the conference

### Bronze Sponsor

*If your organisation invests more than \$7,000 in the conference you will be recognised as a Bronze Sponsor.*

#### Benefits:

- Package benefits as outlined (see next page)
- Quarter page advertisement in the conference program
- Pre event exposure to PMINZ members for two months prior to the conference
- Access to the conference mailing list (excel)
- Feature on the conference website and one feature in PMINZ newsletter during 2018
- Recognised at member meeting prior to the conference

# Sponsorship...

CONFERENCE SPONSORSHIPS	
Conference Compendium or Bag	\$10,000
Conference Handbook – Logo on cover and full page advertisement placed on inside front, inside back or back page	\$6,000
Conference App	\$6,000
Conference Barista, or other food/beverage option. Includes space around the station for networking with members	\$5,000
Lanyards	\$4,500
Stationery	\$3,000
Keynote sponsorship (introduction and branding)	\$4,000
Breakfast Speaker Session (introduction and branding) - 2 available	\$3,000
Conference Stream (introduction at each session and branding)	\$3,000
Demonstration Room - 2 available each lunch time	\$3,000

EXHIBITION SPACE	
Exhibition Booth SINGLE 3m x 3m (including booth build, no furniture, 2 staff)	\$3,000
Exhibition Booth DOUBLE 6m x 3m (including booth build, no furniture, 2 staff)	\$5,000
Exhibition Booth LOUNGE LAYOUT 5m x 3m (no booth build, includes some furniture, 2 staff)	\$5,000
Exhibition Booth BARTABLE 2.5m x 2.5m (space only no booth build, 1 staff)	\$2,000

*Exhibitors will be invited to attend sessions during the conference. If additional staff places or tickets to the awards dinner are required these will be available at cost.*

AWARDS SPONSORSHIP	
Overall Awards Sponsor – includes a table for 10, branding and advertisement in awards programme and opportunity to speak to audience	\$8,000
Individual Awards Sponsor – 7 available – includes 2 tickets to Awards Dinner, branding and advertising inside Awards programme and pre and post event exposure	\$4,000
Entertainment (Band or additional branded entertainment)	POA
Tables of 10	tbc
Tickets	tbc

OTHER OPPORTUNITIES	
Advertising in Conference Handbook	\$800 per page
Insert in Conference Compendium or Bag	POA
Masterclass/Site visit sponsorship	POA
Student Seminar	\$3,000
Sponsor a student	\$400

SPONSORS MENU (only available in conjunction with one of the above items)	
Welcome Function	
Morning Tea Day 1 / Day 2	
Lunch Day 1 / Day 2	
Afternoon Tea Day 1 / Day 2	
All options include acknowledgement by the MC and signage at the break	

# Contact...

To book your package or discuss options, please contact:

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