



# Building the **FUTURE** **2017**

## **Project Management Conference**

**20 - 22 September**

Addington Raceway, Christchurch, New Zealand



## **SPONSORSHIP OPPORTUNITIES**

[www.projectmanagementconference.org.nz](http://www.projectmanagementconference.org.nz)

**PMI**  
NEW ZEALAND CHAPTER



# Building the **FUTURE**

You are invited to become part of the  
New Zealand Project Management Conference 2017.

**20 - 22 September**

Addington Raceway, Christchurch, New Zealand

## **20 September**

Masterclasses, site visits, student seminar and exhibition set-up and  
Welcome Function for conference attendees

## **21 September**

Executive breakfast speaker; conference opening, full day conference,  
Project Management Awards Dinner (Wigram Airforce Museum).

## **22 September**

Executive breakfast speaker; full day conference, conference closing.

## Conference Theme...

The theme for the Project Management Conference in 2017 is Building the **FUTURE**.

### **Building a Sustainable Future**

For our future to be sustainable we need to balance the social, environmental and economic impact of projects. Our 2017 focus on sustainable projects will highlight projects that do this well and offer fresh ideas on how we can all be a part of creating a sustainable future.

### **Building the Future of our Profession**

As project professionals we need to ensure we continue to nurture and develop the people who will form the future of our profession. Continue your own learning through the outstanding line up of speakers, workshops, site visits, networking and access to tools and techniques to help you build your future in project management.

### **Building the Future for New Zealand**

Building infrastructure (both IC&T and bricks and mortar) and more recently in New Zealand rebuilding infrastructure after natural disasters calls for innovative solutions, community engagement and provides opportunities for thoughtful and provocative solutions. Hear from speakers who are pushing innovation, engaging and delivering in new ways and explore how their experience and learning will assist you in your projects and businesses.

# Delegate Demographics...

In Christchurch we are expecting 350+ attendees from throughout New Zealand and overseas to attend this event from a range of sectors and experiences including:

- Government (Central and Local)
- Construction
- Manufacturing
- Health
- Education
- Utilities
- Research and Development
- Information Technology
- Design
- Engineering
- Communications
- New product development
- Finance

Attendance in previous years has been one third of delegates from the local area, with the remaining two thirds split between the other two major metropolitan areas. Around 50-60 delegates are from regional New Zealand/international.

## Other Key Facts based on Previous Conferences

- 60% Project Managers or Senior Project Managers
- 30% Director PMO, Manager PMO or Programme Manager
- Over 40% work in IT
- Satisfaction Rating – 97% med-high
- Likelihood to recommend – 95%
- 2017 target to increase the attendance of engineering/ construction project managers

## Why Get Involved?

Your involvement in the Project Management Conference 2017 will give you the opportunity to:

- Understand current issues and opportunities in the project management environment
- Introduce New Zealand's key project managers to your organisation
- Network with key decision makers
- Connect through social media: Link on our Facebook and Linked in pages, and Twitter posts
- Communicate with the project management community through the Conference and PMINZ media both before and after the conference
- Access to our 1600+ strong membership
- Delegate contact list

## Good things happen when you get involved with PMI...

Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research. The New Zealand chapter was established in 1994 and has over 1,600 members across 11 branches.

If your organisation runs projects, works with project managers, or has products that project manager's use, the Project Management Conference is the best place to connect with your audience.

# Project Management Students...

This year's conference will include a seminar for students and educators from tertiary institutions to attend focusing on project management as a career path and profession. We are targeting up to 100 project management students to attend this free of charge event. The seminar will be held on 20 September from 3-5pm. Key topics will be an overview of project management, a day in the life of a project manager, project management accreditation, how to get a project management role (construction/business) and mentoring. Involvement of sponsors is sought for this seminar. We are also seeking student sponsors. Pricing to sponsor a student to attend the conference will be \$350 per student.

## Sponsorship Options...

Depending on the outcomes your organisation would like to achieve there are many ways to get involved. The following list provides some ideas and cost estimates. For additional exposure select more than one option and become a bronze, silver or gold sponsor.

### Gold Sponsor

*If your organisation invests more than \$12,000 in the conference you will be recognised as a Gold Sponsor. This will include verbal recognition and signage at the event, plus negotiated promotional placements.*

**Benefits:**

- Reduced registration rates for clients and staff
- Full page advertisement in the conference program
- Pre/post event exposure to PMINZ members till the end of 2017
- Access to the conference mailing list
- Prominent feature on the PMINZ website and three features in PMINZ newsletter during 2017.
- Recognised at member meetings across the country for 2017.

### Silver Sponsor

*If your organisation invests more than \$9,000 in the conference you will be recognised as a Silver Sponsor.*

**Benefits:**

- Half page advertisement in the conference program
- Pre/post event exposure to PMINZ members for three months prior to the conference and in a single post conference message.
- Access to the conference mailing list
- Feature on the conference website and two features in PMINZ newsletter during 2017.
- Recognised at member meetings prior to the conference.

### Bronze Sponsor

*If your organisation invests more than \$7,000 in the conference you will be recognised as a Bronze Sponsor.*

**Benefits:**

- Quarter page advertisement in the conference program
- Pre event exposure to PMINZ members for two months prior to the conference.
- Access to the conference mailing list
- Feature on the conference website and one feature in PMINZ newsletter during 2017.
- Recognised at a series of member meetings prior to the conference.



# Sponsorship...

CONFERENCE SPONSORSHIPS	
Conference Compendium or Bag	\$10,000
Conference Handbook - Logo on cover and full page advertisement placed on inside front, inside back or back page	\$6,000
Conference Barista, includes space around the coffee cart for networking with members	\$5,000
Lanyards	\$4,500
Stationery	\$3,000
Executive Breakfast Speaker Session - 2 available	\$4,000
Conference Stream	\$3,000
Demonstration Room - 2 available each lunch time	\$3,000
EXHIBITION SPACE	
Exhibition Booth SINGLE 3m x 3m (including booth build, no furniture, 2 staff)	\$3,000
Exhibition Booth DOUBLE 6m x 3m (including booth build, no furniture, 2 staff)	\$5,000
Exhibition Booth LOUNGE LAYOUT 5m x 3m (including furniture, 2 staff)	\$5,000
Exhibition Booth BARTABLE 2.5m x2.5m (including furniture, 1 staff)	\$5,000

*Exhibitors will be invited to attend all sessions during the conference. If additional staff places or tickets to the awards dinner are required these will be available at cost.*

AWARDS SPONSORSHIP	
Overall Awards Sponsor - includes a table for 10, branding on front of programme and advertisement in Awards programme	\$8,000
Individual Awards Sponsor - 7 available - includes 2 tickets to Awards Dinner, branding and advertising inside Awards programme and pre and post event exposure	\$4,000
Entertainment	POA
Wine Sponsor	POA
Tables of 10	tbc
Tickets	tbc

OTHER OPPORTUNITIES	
Advertising in Conference Handbook	\$800 per page
Insert in Conference Compendium or Bag	POA
Masterclass/site visit/transport sponsorship	POA

SPONSORS MENU (available in conjunction with one of the above items)	
Welcome Function	
Morning Tea Day 1 or Day 2	
Lunch Day 1 or Day 2	
Afternoon Tea Day 1 or Day 2	
Keynote (3 available)	

## Contact...

To book your package or discuss options, please contact:

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